

PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Jim McKinley

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TELEPHONE: 954.938.2685

McKINLEY FINANCIAL SERVICES, INC. VISTA GAME OF THE WEEK

Ft. Lauderdale, Florida

In keeping with his personal vision of helping the young people in the community, Jim McKinley, owner and founder of McKinley Financial Services, has announced that his Company will be one of the sponsors of the new Vista Game of the Week series to be broadcast over WNN 1470 AM radio.

Games will be broadcast live every Friday night at 7:00 throughout Broward County for the high school football and basketball seasons. The first football broadcast will be on Friday, September 5th, and will feature Blanche Ely vs. Boyd Anderson, played at Blanche Ely. Jeff De Forrest, well-known South Florida sports broadcaster, will be the announcer for the games.

The first broadcast of the Vista Game of the Week's basketball season will be aired on November 21st. The season will culminate with the Big 8 Basketball Tournament, scheduled for January 29-31, 2009, which is also sponsored annually by McKinley Financial Services.

In 20 years, McKinley Financial has grown exponentially to become one of the largest minority-owned insurance agencies in the United States. Last year, McKinley Financial Services grossed more than \$127,000,000 in sales. Utilizing a team of over 50 agents and service personnel, McKinley has recently developed an initiative to penetrate the Fortune 500 and has enhanced their efforts in pension benefits' sales and service.

“SERVICE IS OUR SPECIALTY”



HOME OFFICE:
545 NORTH ANDREWS AVENUE
FT. LAUDERDALE, FL 33301

ORLANDO AREA OFFICE:
2221 LEE ROAD, SUITE 20
WINTER PARK, FL 32789