

PRESS RELEASE

FOR IMMEDIATE RELEASE

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McKINLEY FINANCIAL SERVICES, INC.
FLORIDA REGIONAL MINORITY BUSINESS COUNCIL AWARD

Ft. Lauderdale, Florida

Mr. Jim McKinley, President of McKinley Financial Services, announced recently that the Company was awarded the Diversity Leadership Award by the Florida Regional Minority Business Council (FRMBC) now known as the South Florida Minority Supplier Development Council (SFMSDC). This award recognizes exemplary diversity leadership activities that occurred in the previous quarter.

The FRMBC Diversity Leadership Award recognizes outstanding corporations that are committed to furthering diversity initiatives and increasing spending with MBEs. Nominees must be a corporate member of the National Minority Supplier Development Council.

One of the criteria for receiving this award was demonstrated by McKinley Financial Services at the very start of its business in 1987. Over the years, the Company has sought out and brought in other W/MBEs for bids, special projects, and their own internal services such as office supplies, maintenance, accounting services, etc.

About McKinley Financial Services, Inc.

In 22 years, McKinley Financial has grown exponentially to become one of the largest minority-owned insurance agencies in the United States. Last year, the Company grossed more than \$287,000,000 in sales. McKinley Financial has developed an initiative to penetrate the Fortune 500 and has enhanced their efforts in pension benefits' sales and service.

“SERVICE IS OUR SPECIALTY”



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